

Don't ever think of seconds haughtily

Plains zebra (Equus quagga) – an African animal with a characteristic color, representing an alteration of the black and the white stripes

Explanatory dictionary

Seconds die by a flock of sixty to be formed in the minutes.

Frederick Beigbeder

What is common between a zebra and a stopwatch? It is a strange and pointless question, isn't it? But do not rush to conclusions. Indeed, sometimes a zebra ... can easily appear on your wall, and even the ceiling because of the lack of these very seconds and minutes. Yes! Yes! Exactly so! And nothing extraordinary is required for that.

You just need to paint in a slight draught or at high temperature. And after a while the result is evident – all joints from a roller movements become visible so that walls and ceiling will seem to be so striped that African zebras will envy them.

Let's see, what is the reason for that: a bad paint or unskilled painter? Neither of that. The reason is in the nature of water-dispersion paints.

The main solvent of these paints, as the name shows, is water. These paints contain a large amount of mineral fillers (marbled powder, talc, mica), and pigments. So, after applying the paint, the water disappears rather quickly, partially it is absorbed into the wall and partially evaporates into the air. The drier the air and the higher the temperature is, the faster it evaporates. As a result the paint dries very quickly, and when painting large surfaces you have to unite quickly instantly drying up areas.

Therefore, in the joints instead of 1 layer of paint, we get 2 or even 3 and 4 layers, that of course, becomes visible in the form of stripes.

So maybe the only solution is adding more water to the paint? Unfortunately no, those who want to solve this problem easily will be disappointed! Nothing good comes from it: the covering capacity and viscosity of the paint will be considerably reduced, the drying time will increase a little bit, but its quality will suffer most of all.

But even in difficult situations you can find a way out. This time a marvelous product of the Eskaro company - TIME+, an additive to interior paints, increasing their drying time, will help us.



You don't need to add much TIME+ to the paint! Only 3% (1 bottle per 10 l. bucket) will do the job: the paint drying TIME is increased by HALF, allowing a painter to maintain the "wet" edge, and the joints will be invisible. TIME + will make the paint more soft and convenient for application. And what is very important for

professional painters, TIME + will not change the viscosity and the covering capacity of the paint.

A skilled designer will note with pleasure that the color and gloss of the paint after use of TIME + remains the same. It should be noted that the ecological properties of the additive have no odor and, therefore, will not spoil your impression of the renovation work.

Does it mean that paints of all type require the use of TIME +? Absolutely not! However, there are cases, when the additive will guarantee high quality paint and is beneficial to a painter:

- painting large areas;
- painting premises with special lighting (such as long corridors);
- painting under adverse conditions draught, high temperatures, low air humidity).

It's not every day that you are offered the opportunity to buy time... So let TIME + ~~will~~ be your personal Time Machine in the world of paints!

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